



*KSDZ-FM & KDJL-FM - DJ Broadcasting, Inc.
P.O. Box 390
Gordon, NE 69343*

2022 Nebraska Primary Election

Breland Ridenour for Governor

Saturday, April 16, 2022, 21:48 - Received email requesting interview on Free Speech Zone. Specifically, Saturday, April 23. If not, asked if we would be interested in a call in interview sometime soon.

Monday, April 18, 2022, 12:27pm - Jim Lambley responded by email.

Monday, April 18, 2022, 12:34pm - Ridenour requested rates for Political Advertising.

Monday, April 18, 2022, 12:44pm - Emailed Political Rate Sheet, PB-19 and payment instructions.

Monday, April 18, 14:17pm - Received email with additional scheduling questions.

Monday, April 18, 15:24pm - Responded to Ridenour email.

Monday, April 18, 20:18pm - Responded to Ridenour scheduling questions.

Uploaded to FCC KSDZ & KDJL Political Files on April 19, 2022.

A handwritten signature in blue ink, followed by the date '4/19/22'.

Subject **Re: Radio Interview**
From Jim Lambley at The Twister <twister@twisterradio.com>
To Breland Ridenour <info@ridenourforgovernor.com>
Date 2022-04-18 20:18

I failed to answer your second question. The flight would be ROS which means Run Of Schedule or Best Times Available between 6A and 7P. The traffic system attempts to schedule your commercials so that you hit every quarter hour segment and it will if the schedule is heavy enough and if there are enough days in the flight schedule to accomplish the task.

Jim

Sent from my Verizon, Samsung Galaxy smartphone

From: Breland Ridenour <info@ridenourforgovernor.com>
Date: 4/18/22 2:17 PM (GMT-07:00)
To: twister@twisterradio.com
Subject: Re: Radio Interview

Thank, Jim.

To ensure I'm understanding this, if I wanted a 30 second add to run 4 times a day, that would be $4 \times \$17 = \$68/\text{day}$?

Is the airtime random or can we pick the schedule?

Subject **Re: Radio Interview**
From KSDZ/KDJL <twister@twisterradio.com>
To Breland Ridenour <info@ridenourforgovernor.com>
Reply-To <twister@twisterradio.com>
Reply-To <twister@twisterradio.com>
Date 2022-04-18 12:44



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- 2022 Political Candidate NET Rates 2022 Primary Election.pdf (~722 KB)
 - NAB-PB-19_CandidateAdvertisements.pdf (~1019 KB)
-

Rate Sheet is Attached. If you determine you wish to place a buy I will also need the **NAB PB-19** filled out and signed and **payment in full** before any commercials are allowed to air, per FCC Rules that I must comply with.

Respectfully,

Jim Lambley

DJ Broadcasting, Inc.
KSDZ & KDJL Radio
The Twister
P.O. Box 390
Gordon, NE 69343

(308) 282-2500

Fax: (308) 282-0061

web address: twisterradio.com

email: twister@twisterradio.com



This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

On 2022-04-18 12:34, Breland Ridenour wrote:

Hello Jim,

I hope you had a great Easter weekend.

Thank you for your reply. I completely understand your position.

Can you let me know what your advertising options/costs are?

Thanks, and see you this week!

Breland

On Mon, Apr 18, 2022 at 1:27 PM KSDZ/KDJL <twister@twisterradio.com> wrote:

Hello Breland.

The Free Speech Zone Public Affairs / News Program is a weekday feature on The TWISTER and is not programed on the weekends.

As I'm sure you are aware the Political Window that I must comply with opened on March 26th and runs through election day. If you desire to reach my audience with your political message you are welcome to place a request and a buy with with me. Two other Governor candidates messages have been and are airing now.

My Free Speech Zone is booked this week into next week and in May it appears I will be stopping the FSZ during Beef Month allowing me a greater opportunity to hold on air contests allowing me to give away nearly \$4000.00 in TWISTER BEEF DRAFTS as we celebrate our area's Beef Cattle Producers, the economic engine that drives our states economy.

Breland you and Theresa were the only two Governor candidates I provided Free Air Time to prior the the Political Window opening and was happy to do so. She followed it up with an advertising campaign and then "personally" shot herself in the foot when she chose Trent [REDACTED] for a running mate. (My personal opinion.)

I continue to wish you the best in your campaign and look forward to seeing you in Rushville this Saturday at the North West Candidate Rendezvous.

Respectfully,

Jim Lambley

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On 2022-04-16 21:48, Breland Ridenour wrote:

Hello Mr. Lambley,

Breland Ridenour, candidate for governor here.

I am going to be up in the Gordon area next Saturday morning and wanted to see if you do your Free Speech Zone show on Saturday mornings? If so, can we talk on the radio?

If not, would you be interested in a call-in interview soon? A lot has been going on since our last time together and I'd love to discuss it with you.

Take care and happy Easter!

Sincerely,

Breland Ridenour